

SUNNY SLOPE POOL

2024 SPONSORSHIP OPPORTUNITIES



WHO WE ARE:

Since 1962 Sunny Slope Pool has been a favorite place for neighborhood families and friends to spend the summer. We're located in the heart of Northwest Omaha on 104th and Fowler Avenue in a beautiful, natural area, adjacent to Sunny Slope Park's playground, baseball field, tennis and basketball courts, and picnic shelter. The 2024 season runs from May 25 to September 2, 2024.

Sunny Slope pool is a member-driven neighborhood pool offering multiple sponsorship opportunities for you to reach our diverse community of patrons. Available to businesses or individuals, our sponsorships offer a great way to show your support for this community attraction while also promoting or advertising your business.

Please take a moment to review the following sponsorship opportunities. We hope you will decide to be a supporter of the Sunny Slope Stingrays! Please do not hesitate to contact us if you have any questions or wish to move forward with sponsorship. Thank you!



Questions...More Information...Ready to Sponsor?

Contact: Bill Norton · (402) 658-1687 · williamlewisnorton@gmail.com

FAST FACTS

MEMBERSHIP:

- 185+ memberships.

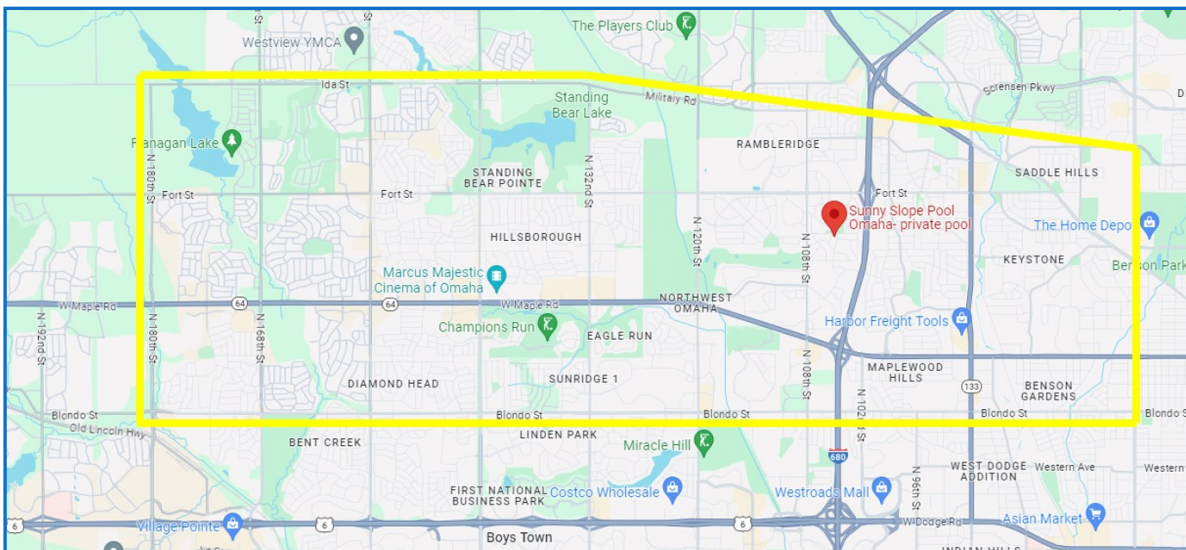


IMPACT:

OUR MEMBERSHIP REPRESENTS OVER 740 INDIVIDUALS!

MEMBERSHIP REACH:

- While members come from across the metro area, 72%+ come from zip codes 68116, 68134, 68164:
 - 72nd Street to 180th Street east to west.
 - Blondo Street to Ida Street south to north.



MEMBERSHIP ENGAGEMENT:

- **Website:** Our website (www.sunnyslopeomaha.com) is updated regularly with new information.
- **Email:** Email blasts are sent at least once a week during the swim season.
- **Facebook:** We have a strong social media presence on Facebook. Facebook creates the ability to quickly communicate with our members.



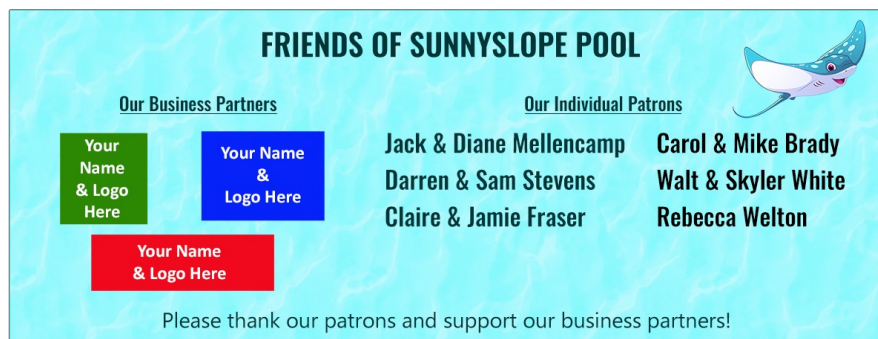
IMPACT:

OUR FACEBOOK PAGE HAS 670+ FOLLOWERS.

SPONSORSHIP OPPORTUNITIES FOR 2024

STINGRAY FRIENDS - \$200

- Your name/logo will appear on the “Stingray Friends” banner (*see example below*) that will be hung near the pool entrance for the entire season (*May 15th deadline for inclusion on banner*).
- Your name/logo will be included in the “Stingray Friends” electronic banner that is embedded in all member email communication that is distributed throughout the 2024 season.
- Your name/logo will be included in the “Stingray Friends” electronic banner and displayed on our website and Facebook page.
- You can supply printed materials (e.g., flyers, coupons, etc.) which will be available for patrons near the front entrance or desk area.



SILVER STINGRAY FRIENDS - \$500

- All benefits of the Stingray Friends level (*May 15th deadline for inclusion on banner*).
- Your name/logo will be displayed on our website, Facebook page, and included with all email communication to members.
- A banner (up to 3' x 5') with your name/logo that will hang at the pool for the entire season.*
- Four guest passes to the pool (additional guests may join the pass holder for \$5 per person).

GOLD STINGRAY FRIENDS \$1,000

- All benefits of the Stingray Friends level (*May 15th deadline for inclusion on banner*).
- Your name/logo will be displayed prominently on our website, Facebook page, and included with all email communication to members.
- A large banner (up to 4' x 8') with your name/logo that will hang prominently at the pool for the entire season.*
- Eight guest passes to the pool (additional guests may join the pass holder for \$5 per person).
- During a special event or home swim meet, your business may have an on-site individual for the purpose of promoting your business. This can include handing out information or promotional items.
- Facility rental for a private party use by your business. Date and rental fee to be negotiated with pool Manager.

STINGRAY SWIM TEAM FRIENDS - \$750

Sunny Slope Pool is home to the Stingrays. We are members of the Great Omaha Swim League which organizes swim team competitions in the Omaha and Council Bluffs area.

- All benefits of the Silver Stingray Friends level (*May 15th deadline for inclusion on banner*).
- Your name/logo will be identified as Friend of the swim team and will be displayed on our website, Facebook page, and included with all email communication to members.
- Your banner will travel with the swim team to away meets.
- Your/name logo will be displayed on the team t-shirts which are sold at a nominal cost to team members and their families, plus other supporters of the team (approximately 100 shirts).
- You can hand out printed materials (e.g., flyers, coupons, etc.) during home swim meets.



SPECIAL EVENT SPONSOR - \$750

The opportunity to be the title sponsor of one of our three traditional summer events which include 4th of July party, Youth Night party, or Adult Night party. Benefits include:



- All benefits of the Silver Stingray Friends level (*May 15th deadline for inclusion on banner*).
- Your business will be listed as the sponsor of the event and will be included in the event name. As an example, “The Godfather’s 4th of July Pool Party.”
- Your name/logo included in all communication related to the event including on-site signage, website, Facebook, and all email communication.
- During the event, your business may have an on-site individual for the purpose of promoting your business. This can include handing out information or promotional items.

** You may supply the banner. Otherwise, if Sunny Slope pool creates the banner (with your approval of design and cost), the price of the banner will be added to your sponsorship.*